



NEWS

Telerox Marketing, Inc.

**For Immediate Release
January 8, 2007**

Telerox Selects Kings Mountain, Cleveland County North Carolina for Contact Center

Horsham, PA – January 8, 2007 – Telerox, a leading outsource partner that provides world-class customer care services, has chosen Kings Mountain, Cleveland County North Carolina for the location of its sixth customer contact center. Ranked a “Top Outsourcer” in 2006 by *Contact Center World*, Telerox was distinguished in inbound services among mid-size service providers.

Kings Mountain was selected based on its lower-cost, diverse labor pool, growth potential, community receptivity, and the commitment of the state and local government to continued investments in education, worker training, and infrastructure. “The community is welcoming and service-oriented, offering an available, quality workforce,” stated Amy Abrams, President of Telerox. Development is currently underway for a new 60,000 square foot facility. The site will have the capacity to accommodate over 450 customer service representatives and support staff.

Telerox helps blue chip companies interact with their customers via multi-channel contacts including phone, email, the Internet, mail, and fax. Customer service representatives are trained to enhance customer relationships, strengthen repurchase intent, build brand and corporate loyalty, and maximize customer lifetime value.

“We form long-term relationships with service-oriented companies to handle their ongoing customer care initiatives,” explained Abrams. “We provide relationship management services to a diverse array of industries, including restaurant/retail; consumer durable goods; consumer packaged goods such as food and beverage products, personal care and household products, as well as the healthcare industry.”

Telerox’s focus on complex, customer care services and its comprehensive service offering designed to build relationships and product loyalty has resulted in its ongoing growth and development – from the number of clients it serves and programs it handles – to its staff, areas of expertise, capabilities, facilities, and revenue. As more and more companies are recognizing the value of interacting with and building relationships with their customers, they are turning to Telerox for leadership and guidance in managing customer interactions and strengthening relationships. On behalf of its impressive list of clients, Telerox interacts with millions of consumers, patients, and healthcare providers every year.

Telerox will begin hiring staff for its Kings Mountain, Cleveland County facility soon. The company will be looking for associates who have excellent customer service skills, an affinity for the product or service they represent – as well as the ability to identify with and respond to the emotional needs of callers. Telerox is also interested in receiving information from technology experts, health care and contact center management professionals, and support personnel. Interested applicants can call 1-800-2-Telerox, send resumé to JobInquiry@Telerox.com, or visit our web site at www.telerox.com.

Telerox’s corporate headquarters and contact center – as well as its corporate operations center – are located in Horsham, Pennsylvania. Additional contact centers are located in Allentown, Pennsylvania; Wilkes-Barre, Pennsylvania; El Paso, Texas; and Penticton, British Columbia.